



TERRY HEALEY

SPEAKER AND AUTHOR



Terry Healey is a storyteller who helps teams build resilience, gain confidence, and fuel growth.

A survivor of a life-threatening cancer that left him with a permanent facial difference, Terry is an award-winning author, keynote speaker, and business strategist. Healey challenges audiences to face their adversities and to apply his framework of four key principles to build resilience, gain confidence, and find joy in their personal and professional lives.

Having endured more than thirty surgical procedures to reconstruct his face while in his early twenties, Healey discovered tools that could help him transform his changed life. He shares ways to take control, overcome challenges, build trust and teams, embrace change, and choose positive. He views the lessons he learned as gifts, and believes his greatest reward is being able to teach others how to overcome any kind of adversity and celebrate life.

His experience led him to a thirty-five-year successful career as a high-tech sales and marketing executive, including being on the founding team of a company that had a successful Initial Public Offering. His popular programs are presented to healthcare organizations, corporations, educational institutions, associations, and non-profits nationwide. They include Cisco Systems, Inc., Charles Schwab, Gilead Sciences, The University of California Berkeley Football Team, Santa Clara University, Ligand Pharmaceuticals, Genomic Health, Perkin Elmer, Stanford University, UC San Francisco, Kaiser Permanente, Northwestern Memorial Hospital, Greater Baltimore Medical Center, Lawrence Livermore National Laboratory, and many others.

A graduate of UC Berkeley, Healey is the author of *The Resilience Mindset: How Adversity Can Strengthen Individuals, Teams, and Leaders* (ECW Press / Simon & Schuster 2025), as well as *At Face Value: My Triumph Over A Disfiguring Cancer* (Caveat Press 2006) and is a contributing author to several other books.

His work has appeared in the following publications: *Newsweek*, *Huffington Post*, *Fast Company*, *The American*, *CEO World Magazine*, *Authority Magazine*, *Psychology Today*, *Metro UK*, *The San Francisco Chronicle*, *Guideposts*, *NurseWeek*, *U.S. News and World Report*, *MarketingProfs*, *Coping* and *CURE Today*. He has appeared on dozens of national and local TV networks and has been interviewed on more than 150 podcasts and radio stations across the U.S. and Canada. For more information visit www.terryhealey.com.

Speaking topics and workshops include:

Navigating Disruption in the Workplace with the ReBAR Resilience Framework – Keynote

Terry shares how the resilience catalyst stemming from his life-threatening battle with an aggressive and disfiguring form of cancer became the framework for how he built a successful high-tech sales and marketing leadership career. His ReBAR resilience framework helps individuals and organizations find new methods to build resilience by developing new habits and creating new muscle memory that can change the trajectory of one's life and career. Audiences learn ways to build a positive mindset personally and practice a growth mindset personally and professionally.

Resilience Assessment - 2.5 - 4 Hour Workshop

Terry utilizes his ReBAR resilience framework to set the stage for our capacity to build resilience. After clear framing of what individual and organizational resilience is, audiences and teams complete a resilience assessment. Terry discusses findings and resilience gaps in terms of what's possible, which leads into interactive discussions framed by his ReBAR resilience framework. Audience members will develop game plans and actions to take with them to make progress toward key priorities and objectives.

Navigating Life's Roadblocks and Building Resilience – Keynote

Terry shares survival techniques from his life-threatening battle with an aggressive form of cancer that left him with a permanent facial difference at age twenty-one. He shares how he found a way to harness daily inspirations and transform them into four guiding principles that became a framework for facing adversity and building a resilient and fulfilling life. Terry takes you through his harrowing personal ordeal and what enables him to build a positive mindset and practice a growth mindset. He shares ways to take control, overcome challenges, build trust and teams, face adversity and change, build resilience, and gain confidence.

Keynote Customer Testimonials:

"Terry fully captivated the room. He is a very authentic and engaging speaker. Terry brought us along in his journey. Other than his voice – you could hear a pin drop. To say Terry's story is inspirational is an understatement. What I got out of his session is that we all have that inner strength – we just need to tap into it and have the support of our friends, families and colleagues. Terry also provided his tool kit of what helped him not only survive but thrive. That tool kit is applicable to people's personal and professional lives – as it centers on trust & teamwork, focus, positive thinking, balance and visualization. His session balanced out an intense meeting and provided a perspective that will help teams focus on what is important. I highly recommend bringing Terry into speak at a professional or faith-based meeting." *Christine Pratt, Senior Manager, Marketing, Cisco Systems, Inc.*



"Inspiring! Feeling very uplifted after listening to Terry. Our entire team was excited, engaged, and walked away really happy having Terry as our speaker. Looking forward to ordering Terry's new book for the team." *Edith Mooney, Senior Administrative Coordinator, Kite Pharmaceuticals, a Gilead Company.*



"I saw Terry speak at an event and I knew he would be the perfect speaker for our annual dealer lunch in Burlingame, CA. Terry's story touched each of us at our luncheon for various reasons. The most common theme was that anything is achievable no matter what the adverse conditions are. Terry's onstage presence was humbling for everyone in the audience. We look forward to having him back in the future." *Grant Riggs, President & CEO, Riggs Distributing.*



"To hear Terry speak about his experience with cancer is to witness a rare glimpse into true, unwavering strength. While many might cling tightly to that hard-won resilience, fearing they may need it again, Terry takes a different path. He transforms his journey into a source of power not just for himself, but for others—recycling his hard-earned insights to uplift, empower, and inspire. Whether in struggle or in recovery, in sickness or in health, Terry helps others discover their own strength and reclaim their lives." *Libby Eppinga, Development Director, Cancer Support Community San Francisco East Bay*



"Terry delivered an inspiring message during the 25th Year End Celebration of the Heartland Study Club. His presentation was uplifting and encouraging to all the healthcare providers in the room. The courage which Terry displayed during his healthcare challenges, as well as his willingness to share them with others, is truly inspirational." *Michael J. Noffze, DDS, MD, Director of Heartland Study Club.*

"Terry's message is a powerful reminder that one can grow through adversity. He presents a challenge to the listener that is compelling, and if embraced, has the potential to be life changing. Thank you, Terry, for sharing your journey in such a profound manner, our team left both inspired and empowered to own the change they desire." *Kimberly Popovits, Chairman of the Board, Chief Executive Officer & President, Genomic Health, Inc.*



"I spent years in locker rooms with Bill Walsh, Joe Montana, and Ronnie Lott, and I have never heard something so inspirational as your story." *Dwight Clark, Tight End, San Francisco 49ers.*



"As a cancer program administrator, I found Terry Healey's testimonial of his journey with cancer absolutely inspiring. Terry serves as a great example of how someone can turn a devastating event such as dealing with a disfiguring cancer into a story of resilience and survivorship. He is to be commended for his courage and willingness to serve as a beacon of hope and inspiration to those not only facing cancer but any major adversity in life. Thank you, Terry!" *Brenda Carlson, Executive Director of Oncology, John Muir Health.*



“Thank you for speaking at our 19th Annual American Cancer Society Golden Gate Invitational. Our guests were visibly moved by your courageous personal story. Thank you for sharing and being such an inspiration to us all!”
Golden Gate Invitational Council, American Cancer Society.



“Terry spoke at our recent departmental offsite. His inspirational message coupled with his unassuming and approachable style helped set the tone for what ended up being a positive, collaborative and successful session. Terry’s personal story of triumph over adversity is extremely relevant to all of us who struggle to achieve a healthy balance in both our personal and professional lives.” *Fred Kaynor, Vice President, Marketing & Business Development, Schwab Charitable.*

“Thank you, Terry! What an inspirational speech and a great way to kick off a very productive day for our team! We really appreciate the time you spent, and the valuable insights - and look forward to keeping the connection going.”
Kim Laughton, President, Schwab Charitable.



“We were privileged to have Terry Healey keynote our Revolutionaries for Global Health Summit in San Francisco. As a cancer survivor, his talk drove home PerkinElmer’s mission of eradicating cancer. Everyone in attendance was riveted by his survival story – it was wonderful to see his story inspire the doctors, government officials, investors, scientists, and researchers to work harder in the global battle against cancer. It brought PerkinElmer’s applications & technologies, the science, and patients’ struggles together to show the big picture of what can be done to eradicate this disease. Seeing how Terry’s talk first-handedly motivated such a large group of diverse people to come together as a global health revolutionaries’ movement against cancer/disease was a once in a lifetime experience!” *Kevin Hrusovsky, President, Life Sciences & Technology, PerkinElmer.*



Resilience Assessment Workshop Testimonial:

“I am fascinated by the pace of innovation and change and have great empathy for how apprehensive it can feel to navigate it. As we prepared for a leadership offsite, I wanted someone from outside our organization to share perspective and Terry along with his framework was exactly what we needed. In 3 hours, he surfaced gaps we had not fully addressed, the need for sharper focus, more communication and faster ways to help people move through change, and he gave us the chance to work through them together in real time. Terry has an amazing gift for surfacing what is missing without ever making you feel like you fell short. Grateful for our session and looking forward to doing more together.” *Wes Kapsa, Chief Revenue Officer, Wayground.*



For booking information and availability, please contact:

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